

WHAT IS CLAIMED IS:

- 1 1. A method of printing documents, said method
2 comprising:
3 receiving one or more images from one or more image
4 providers;
5 receiving a print request from a user, the print
6 request including an electronic document;
7 combining at least one of the images with the
8 electronic document forming an electronic image
9 document; and
10 printing the electronic imaged document.
- 1 2. The method as described in claim 1 further comprising:
2 receiving one or more user attributes from the user;
3 wherein the combining includes selecting the images
4 based on the user attributes.
- 1 3. The method as described in claim 1 further comprising:
2 receiving one or more target audience criteria for
3 each image from the image provider;
4 storing the target audience criteria;
5 matching the target audience criteria with one or more
6 user attributes provided by the user;
7 selecting one or more images based on the matching.
- 1 4. The method as described in claim 1 further comprising:
2 registering the image providers, the registering
3 including:
4 receiving payment information from each image
5 provider; and

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6         providing an authentication mechanism to each
7         image provider.
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1 5. The method as described in claim 1 further comprising:
2 determining a document type of the electronic
3 document;
4 matching the document type with one or more image
5 document types provided by the image providers;
6 and
7 selecting one or more images based on the matching.

1 6. The method as described in claim 1 wherein the image
2 providers include an advertiser, the method further
3 comprising:
4 registering the advertiser, the registering including:
5 collecting payment information from the
6 advertiser; and
7 providing the advertiser with an authentication
8 mechanism;
9 collecting image information from the advertiser
10 related to the image, the image information
11 including at least one of document type and user
12 type.

1 7. The method as described in claim 1 further comprising:
2 registering the user, the registering including:
3 collecting one or more user attributes from the
4 user; and
5 providing the user with a user authentication
6 mechanism; and
7 determining one or more images based on the user
8 attributes, wherein the images include at least
9 one advertisement.

- 1 8. An information handling system comprising:
2 one or more processors;
3 a memory accessible by the processors;
4 a printer accessible by the processors;
5 a nonvolatile storage device accessible by the
6 processors; and
7 a printing tool, the printing tool including:
8 means for receiving one or more images from one
9 or more image providers;
10 means for receiving a print request from a user,
11 the print request including an electronic
12 document;
13 means for combining at least one of the images
14 with the electronic document forming an
15 electronic image document; and
16 means for printing the electronic imaged
17 document.
- 1 9. The information handling system as described in claim
2 8 further comprising:
3 means for receiving one or more user attributes from
4 the user;
5 wherein the means for combining includes means for
6 selecting the images based on the user
7 attributes.
- 1 10. The information handling system as described in claim
2 8 further comprising:
3 means for receiving one or more target audience
4 criteria for each image from the image provider;
5 means for storing the target audience criteria;

means for matching the target audience criteria with one or more user attributes provided by the user;

means for selecting one or more images based on the matching.

11. The information handling system as described in claim 8 further comprising:

- means for registering the image providers, the means for registering including:
- means for receiving payment information from each image provider; and
- means for providing an authentication mechanism to each image provider.

12. The information handling system as described in claim 8 further comprising:

- means for determining a document type of the electronic document;
- means for matching the document type with one or more image document types provided by the image providers; and
- means for selecting one or more images based on the matching.

13. The information handling system as described in claim 8 wherein the image providers include an advertiser, the information handling system further comprising:
means for registering the advertiser, the means for registering including:
means for collecting payment information from the advertiser; and
means for providing the advertiser with an authentication mechanism;

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5 wherein the means for combining includes means for
6 selecting the images based on the user
7 attributes.

1 17. The computer program product as described in claim 15
2 further comprising:
3 means for receiving one or more target audience
4 criteria for each image from the image provider;
5 means for storing the target audience criteria;
6 means for matching the target audience criteria with
7 one or more user attributes provided by the user;
8 means for selecting one or more images based on the
9 matching.

1 18. The computer program product as described in claim 15
2 further comprising:
3 means for registering the image providers, the means
4 for registering including:
5 means for receiving payment information from each
6 image provider; and
7 means for providing an authentication mechanism
8 to each image provider.

1 19. The computer program product as described in claim 15
2 wherein the image providers include an advertiser, the
3 computer program product further comprising:
4 means for registering the advertiser, the means for
5 registering including:
6 means for collecting payment information from the
7 advertiser; and
8 means for providing the advertiser with an
9 authentication mechanism;

10 means for collecting image information from the
11 advertiser related to the image, the image
12 information including at least one of document
13 type and user type.

1 20. The computer program product as described in claim 15
2 further comprising:
3 means for registering the user, the means for
4 registering including:
5 means for collecting one or more user attributes
6 from the user; and
7 means for providing the user with a user
8 authentication mechanism; and
9 means for determining one or more images based on the
10 user attributes, wherein the images include at
11 least one advertisement.